

Mobile Device Splash Ad Media Kit

	First Week	Second Week	Third Week	More than 3 weeks
MobePlace Sponsor	\$359.00	\$259.00	\$159.00	\$79.00
Conference Sponsor	\$269.00	\$169.00	\$105.00	\$59.00

Multiple week pricing is for the same campaign running concurrently. Pricing and advertisement placement can change at any time.

MobePlace Sponsor

Feature Options

- Ad runs Sunday to Sunday. Mobile Device update occurs on auto or manual refresh.
- Image and URL update once per week on Sunday (Due by EOD Friday).
- Target can be URL or conference.

Dimensions

- 320x405 pixels.

Ad Requirements

- File size under 80K.
- Acceptable formats: PNG or JPGs.
- Start week and number of weeks.
- Payment in full before start of ad run.

Conference Sponsor

Feature Options

- Ad runs Sunday to Sunday. Mobile Device update occurs on auto or manual refresh.
- Image and URL update once per week on Sunday (Due by EOD Friday).
- Target can be URL, conference, session or exhibit.

Dimensions

- 320x405 pixels.

Ad Requirements

- File size under 80K.
- Acceptable formats: PNG or JPGs.
- Start week and number of weeks.
- Payment in full before start of ad run.